

PRODUCT DISRUPTION BRIEF

Orange Juice (updated November 7)

Orange juice shortages continuing as a result of weather events and citrus greening.

Current conditions

Across the globe, orange crops continue to suffer, allowing no relief in the price of orange juice.

Brazil and Florida have continued to experience low harvests from extreme weather and citrus greening (Huanglongbing or HLB disease). HLB disease attacks the roots and dwarfs fruit development which impacts overall taste with fruit that has higher acid, lower solids/sugars which create flavor volatiles rendering the fruit unusable. Though citrus greening is not a new disease, it is becoming increasingly more widespread.

For more information, visit the United States Department of Agriculture [Citrus Production Forecast](#) and [Citrus: World Markets and Trade](#).

Florida's Natural ([FD3674](#)), Bevolution ([FD3562](#)), Country Pure ([FD3655](#)), King Brands ([FD3658](#)), Welch's ([FD3655](#)) and Ocean Spray ([FD3663](#)) have reported shortages and/or allocations. Work with your local representative if you are experiencing challenges when ordering.

Mitigation strategy

Providers should look at other types of juice in the event of ordering challenges, such as cranberry, apple or grape juice. Fresh fruit or fruit cups may also be served as an alternative.

Additional resources

Supply assurance webpage; Vizient Newsroom, [Disease, drought and fruit-switching: Orange juice industry in crisis \(cnbc.com\)](#), [OJ prices are rising: Florida orange production expected to fall to lowest level in over 80 years | CNN Business](#)



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