

Digital Health Provider Investors

Member-Backed Ventures Portfolio Snapshot 2022



Member-Backed Ventures (MBV) at a glance

Through Vizient's Member-Backed Ventures, members access experts to assist with digital strategy development and investment portfolio insights as well as match-making to solution companies that are already backed and de-risked by other health care providers.

Let MBV help your organization...



Navigate the crowded digital health marketplace

- Access curated industry trends, insights and focus-specific market maps from the provider-backed ecosystem to enable your digital strategies and drive investment objectives.



Size and de-risk investment opportunities

- Leverage the MBV team's expertise to scale investment opportunities around technology solutions to enhance core operations and grow alternative revenue sources.
- Connect with the MBV team to source de-risked, provider-backed solutions via Sg2, MBV portfolio relationships, Vizient or the Panda Health Marketplace.



Unlock greater value

- Discover investment and joint venture opportunities to grow diversified revenue streams.

Stay connected



Subscribe to the MBV Podcast Channel: VentureSprout

- Access podcasts highlighting healthcare providers and their backed solution companies. Click [here](#) to listen to a podcast.



Coming soon! LinkedIn VentureSprout Group - A Vizient Endeavor

- The private VentureSprout group provides a forum for leadership teams to tap into the provider-backed ecosystem of digital health to learn, invest, co-develop and procure.

Top Provider-Backed Digital Health Solution Companies

This resource grid identifies the Top 25[†] MBV curated solution companies using digital technology to transform healthcare. Key focus areas include AI Integration, Care Coordination & Management, Service Line Redesign, Workforce and more.

MBV Curated Solution Companies	Focus Areas														Totals
	AI Integration	Care @ Home	Care Coordination & Management	Clinical Trials & Drug Discovery	Consumer Activation	Digital Front Door	Digital Therapeutics	Enterprise Data & IT	Health Equity	Patient Engagement	Payment Innovation	Service Line Redesign	Telehealth & Virtual Care	Workforce	
AppliedVR	•		•		•					•		•			5
b.well*			•		•	•		•	•		•	•	•		8
Big Health							•					•			2
Brightline			•					•	•		•			•	5
Cedar*	•				•	•					•				4
Commure								•							1
Eko	•							•				•			3
Exo Imaging									•		•		•		3
Genome Medical			•	•	•		•		•		•	•	•		7
GYANT*	•		•		•				•					•	5
Hawthorne Effect				•				•	•						3
Medable				•				•						•	3
Medically Home*		•	•								•				3
NOCD	•							•				•			3
Olive*	•							•						•	3
Paige	•						•					•			3
PathAI	•						•					•			3
Sempre Health			•						•						2
Socially Determined*	•								•						2
Somatus		•	•												2
Transcarent								•			•				2
Ultromics	•						•						•		3
Vesta Healthcare		•	•						•	•	•		•		6
Vori Health												•			1
Xealth*			•						•			•		•	4
Totals	10	3	10	3	5	2	5	9	3	9	5	12	4	6	86

Key:

† Top 25 aggregates provider-backed digital health solution companies identified by CB Insights and Fierce Healthcare.

‡ Not representative of full MBV portfolio.

* Indicates solution companies accessible via Panda Health Marketplace and MBV portfolio