

Bracco contrast media Isovue disruption

Bracco is experiencing ISOVUE® supply constraints impacting Vizient agreement XR0552 due to increased CT demand.

This brief will be updated as more information becomes available.

Current conditions

Beginning October 1, 2025, Bracco will implement a 90% allocation model across all ISOVUE SKUs. This measure is designed to ensure equitable distribution, protect inventory for committed customers, and maintain continuity of care across the U.S. healthcare system.

To help reduce pressure on ISOVUE clinical demand, Bracco has introduced several initiatives:

- A multichannel campaign to encourage migration to Imaging Bulk Package (IBP), reducing iodine waste through personalized dosing.
- Increased production of GASTROGRAFIN® (Diatrizoate Meglumine and Diatrizoate Sodium Solution USP) and READI-CAT® 2 SMOOTHIE (barium sulfate) oral suspension.
- Expanded production of gadolinium-based contrast agents (GBCAs) to support migration of some CT studies to MRI where clinically appropriate.

From October 2025 onward, supply will be managed through allocation. Inventory will be actively monitored and adjusted as necessary to support customers and the broader radiology community.

See the latest customer letter from Bracco [here](#).

Table 1: Isovue Products on 90% allocation

Marketed iodinated contrast agents of selected products ^{a,b}	
Isovue 200	<ul style="list-style-type: none"> ▪ 200 mg iodine/mL, 200 mL single dose bottle
Isovue 250	<ul style="list-style-type: none"> ▪ 250 mg iodine/mL, 100 mL single dose bottle
Isovue 300	<ul style="list-style-type: none"> ▪ 300 mg iodine/mL, 30 mL and 50 mL single dose vial ▪ 300 mg iodine/mL, 100 mL and 150 mL single dose bottle ▪ 300 mg iodine/mL, 200 mL and 500 mL (imaging bulk)
Isovue 370	<ul style="list-style-type: none"> ▪ 370 mg iodine/mL, 50 mL single dose vial ▪ 370 mg iodine/mL, 75 mL, 100 mL, 125 mL and 150 mL single dose vial ▪ 370 mg iodine/mL, 200 mL (imaging bulk)

Table 2: Isovue Products on backorder

Marketed iodinated contrast agents of selected products ^{a,b}	
Isovue 300	<ul style="list-style-type: none"> ▪ 300 mg iodine/mL, 200 mL and 500 mL (imaging bulk) <p>*300 mg iodine/mL, 200 mL imaging bulk is no longer on backorder as of Oct 10.</p>
Isovue 370	<ul style="list-style-type: none"> ▪ 370 mg iodine/mL, 500 mL (imaging bulk)* <p>*Will have a substitute for 370 mg/mL 100 mL</p>

Calls to action for provider customers

Apply principles of **drug shortage stewardship** for conserving inventory while maintaining safety.

Conservation/mitigation strategies

- Vizient has established a mitigation strategy published to the pharmacy website [here](#).
- Providers should implement conservation and practice protocols. Please see specific recommendations compiled by the American Society of Health-System Pharmacists (ASHP) and the University of Utah [here](#).

Allocation

Beginning October 1st, 2025, Bracco will be implementing a 90% allocation on all Isovue SKUs.

Allocation methodology

- Beginning October 1st, 2025, Bracco is implementing allocations on all Isovue SKUs for existing Bracco customers.
- Monthly allocations will be set at 90% of the 12-month historical average usage based on average monthly invoice unit sales by SKU from 09/24/2024-08/25/2025.
- Allocations are based on the facility's ship-to address and not the department. This is important to communicate internally to ensure each department is receiving its share of Isovue.
- Allocation amounts are reset on the 1st of each month.
- You can find out your exact allocation quantities by SKU from your dedicated Bracco local representative.
- Bracco will not be taking on any new Isovue customers until the Isovue supply has been stabilized.

Allocation process

- Members should continue to place orders through their standard ordering channels.
- Bracco remains committed to delivering products within the contracted lead time of 10 business days.
- Shipments count against allocation in the month they ship, not in the month the order was placed. Bracco recommends placing orders between the 1st and the 20th of the month to prevent confusion.
- All open orders at the end of the month *in excess* of the facilities allocation will automatically be canceled.
- Unused allocation for each month can be applied towards the next month's allocation. However, this is not an automatic process. Please reach out to your dedicated local Bracco representative to review and apply any unused allocation from the previous month.

Allocation FAQs

- **How will I know if an item is unavailable?**

After placing an order, you will see the following:

On your page

Material	UOM	Quantity Required	Quantity Confirmed	Quantity Open	Shipping Mode	Status	Price	Line Total	Packing Slip	Invoice
 ISOVUE 370 IBP BT 10X200mL 131645	Case	8	8	0	Standard Delivery	Processing			NA	NA
 ISOVUE 370 IBP 6BTX500 ML 131695	Case	12	0	12	Standard Delivery	In Progress			NA	NA

Reorder

Back To Order History

Quantity Required = quantity ordered

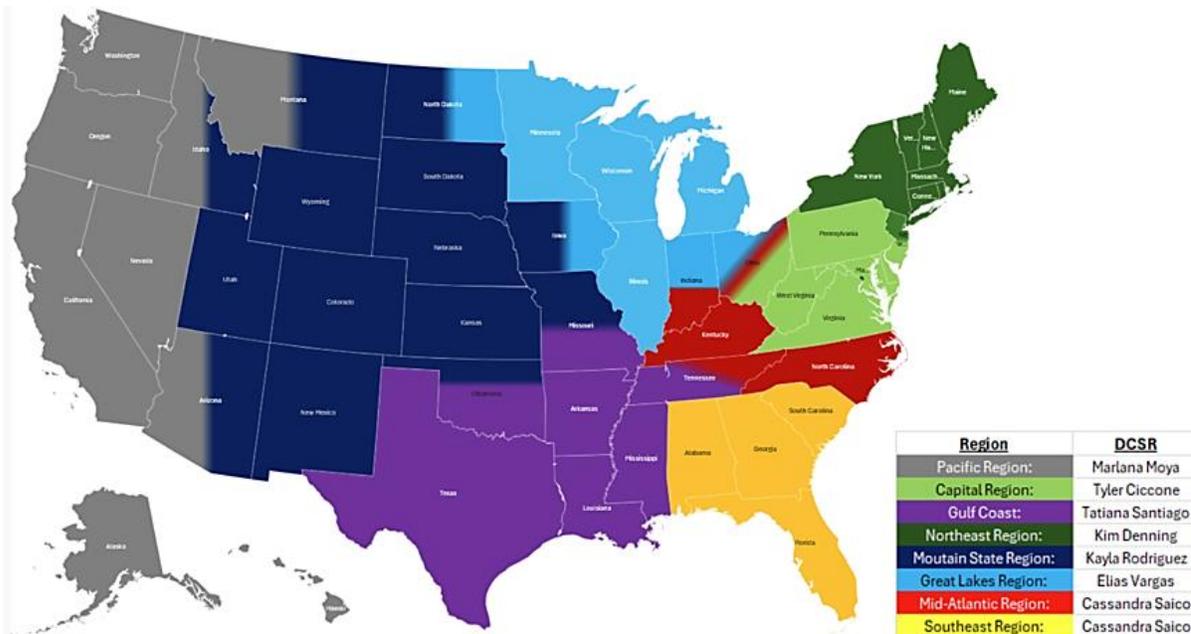
Quantity Confirmed = quantity available and will ship

Quantity Open = quantity in excess of allocation OR on backorder

- **Who is my dedicated Bracco customer representative?**

All members can call the Customer Service line at: 1-877-272-2269.

You can also review the map below to find your local representative.



Great Lakes – Kriste Borne
Dedicated CSR – Elias Vargas
elias.vargas@diag.bracco.com

Mountain States – Katie Clark
Dedicated CSR – Kayla Rodriguez
kayla.rodriguez@diag.bracco.com

Northeast – Shawna Vatter
Dedicated CSR – Kim Denning
kimberly.denning@diag.bracco.com

Pacific – Josh Martin
Dedicated CSR – Marlana Moya
tyler.ciccone@diag.bracco.com

Capital – Eric Goeser
Dedicated CSR – Tyler Ciccone
tyler.ciccone@diag.bracco.com

Southeast – Jason Young
Mid-Atlantic – Jordan Young
Dedicated CSR – Cassandra Saico
cassandra.saico@diag.bracco.com

Gulf – Ross Masching
Dedicated CSR – Tatiana Santiago
tatiana.santiago@diag.bracco.com

Customer Excellence Escalations:

Lisa Lynch, Senior Manager Customer Excellence lisa.lynch@diag.bracco.com

Backorders

Bracco has informed Vizient that effective immediately, Bracco will be experiencing a short term backorder on products listed in Table 2.

Backorder duration and process

Bracco anticipates receiving stock replenishment within the next two weeks which will clear the backorders by mid-October 2025.

- The replenishment stock will bring in enough product to cover all backorders and future orders. Replenishment stock is expected to arrive by October 16, 2025.
- Isovue 370 mg iodine/mL, 500 mL imaging bulk pack will be substituted for Isovue 370 mg iodine/mL 100 mL single dose bottle. Allocations for the 500 mL will be moved to the 100 mL vial.
- If a backorder is placed, the order will not be cancelled. The order will be shipped when product becomes available.
- After the backorders are released, orders will be counted towards allocation on the ship to date's month.

Bracco Support

Bracco currently recommends the following mitigation strategies:

- Set up auto ship (standing) orders via Bracco Ordering Portal.
- Reach out to your Bracco Imaging Clinical Application Specialist for contrast reduction strategies.
- Utilization of oral contrast - Gastrografin® (diatrizoate meglumine and diatrizoate sodium solution USP) and barium-based products such as READI-CAT® 2 SMOOTHIE (barium sulfate) oral suspension
- Look to move procedures to other imaging modalities if needed such as contrast-enhanced ultrasound and MRI.
- Long term strategies include utilization of imaging bulk package, which reduces iodine waste through personalized dosing as well as implementation of a contrast optimization program.

Conservation/mitigation strategies

Bracco has provided the following links to peer reviewed resources:

- [Statement from the ACR Committee on Drugs and Contrast Media on the Intravenous Iodinated Contrast Media Shortage](#)
- [A Health System's Response to the Ongoing Global Shortage of Iodinated Contrast Media](#)
- [Shortage of Iodinated Contrast Media: Status and Possible Chances – A Systematic Review](#)
- [Short, Mid, and Long Term Strategies to Manage the Shortage of Iohexol](#)

Vizient Support

- Vizient is communicating with Bracco on a regular cadence to assess potential supply constraints and understand market gap.
- Vizient is working with alternative manufacturers of potentially impacted products to assess their ability to supply and capabilities to increase production if necessary.
- Vizient has communicated with pharmacy wholesalers to advocate and advise for additional stock of alternative CT contrast products to be available.

Alternate supplier updates

Alternative IV CT contrast suppliers

Vizient is in active discussions with all suppliers to provide additional access to intravenous, iodinated contrast agents.

	GE XR0553	Fresenius-Kabi RX70350	Non-Contract: Slate Run	Non-Contract: Guerbet	Non-Contract: Bayer
Product	Omnipaque Visipaque	Iodixanol (generic Visipaque)	Iopamidol (generic Isovue)	OptiRay	Ultravist
Contact Name	Steve Hines Steven.Hines@gehealthcare.com	Andy Fox Andy.Fox@fresenius-kabi.com		Tom Bell Tom.Bell@guerbet.com	Tyler Lacock Tyler.Lacock@bayer.com
SKUs Available	¹ (see below – Alternate SKUs available from GE) VISIPAQUE prescribing information highlights VISIPAQUE indications & safety info OMNIPAQUE prescribing information highlights OMNIPAQUE Indications & safety info	² (see below- Alternate SKUs available from Fresenius-Kabi)	³ (see below – Alternate SKUs available from Slate Run)	⁴ (see below – Alternate SKUs available from Guerbet) OPTIRAY prescribing information highlights OPTIRAY brochure	<i>TBD</i>
LOC Requirement	3 Tiered Pricing Tier 1: No LOC Tier 2 and 3: LOC Required	<i>TBD</i>	No LOC	<i>TBD</i>	<i>TBD</i>
Access	Direct from GE Distributors: Cardinal Health, Cencora, Concordance, Henry Schein, McKesson,, Medline, Morris and Dickson, MXR Imaging	<i>TBD</i>	Distributor: FFF	<i>TBD</i>	Distributor: Cardinal Health, Cencora, McKesson Specialty, MedLine, McKesson

¹Alternate SKUs available from GE

VISIPAQUE

PRODUCT NAME	STRENGTH/CONCENTRATION	SALEABLE UNIT	NDC #
VISIPAQUE INJECTION 270mg Iodine/mL	50 mL in single-dose +PLUSPAK™ (polymer bottle)	Boxes of 10	0407-2222-16
VISIPAQUE INJECTION 270mg Iodine/mL	100 mL in single-dose +PLUSPAK™ (polymer bottle)	Boxes of 10	0407-2222-17
VISIPAQUE INJECTION 270mg Iodine/mL	150 mL in single-dose +PLUSPAK™ (polymer bottle)	Boxes of 10	0407-2222-19
VISIPAQUE INJECTION 270mg Iodine/mL	200 mL in single-dose +PLUSPAK™ (polymer bottle)	Boxes of 10	0407-2222-21
VISIPAQUE INJECTION 320mg Iodine/mL	50 mL in single-dose +PLUSPAK™ (polymer bottle)	Boxes of 10	0407-2223-16
VISIPAQUE INJECTION 320mg Iodine/mL	100 mL in single-dose +PLUSPAK™ (polymer bottle)	Boxes of 10	0407-2223-17
VISIPAQUE INJECTION 320mg Iodine/mL	150 mL in single-dose +PLUSPAK™ (polymer bottle)	Boxes of 10	0407-2223-19
VISIPAQUE INJECTION 320mg Iodine/mL	200 mL in single-dose +PLUSPAK™ (polymer bottle)	Boxes of 10	0407-2223-21

OMNIPAQUE

Dosage Form	Concentration (mg Iodine/mL)	Package Size	Package Type & Material	Sale Unit	NDC
Injection	140	50 mL	Single-Dose Polymer Bottles	Boxes of 10	0407-1401-52
	180	10 mL	Single-Dose Glass Vials	Boxes of 10	0407-1411-10
	240	10 mL	Single-Dose Glass Vials	Boxes of 10	0407-1412-10
		20 mL	Single-Dose Glass Vials	Boxes of 10	0407-1412-20
		50 mL	Single-Dose Polymer Bottles	Boxes of 10	0407-1412-30
	300	100 mL	Single-Dose Polymer Bottles	Boxes of 10	0407-1412-33
		10 mL	Single-Dose Glass Vials	Boxes of 10	0407-1413-10
	300	30 mL	Single-Dose Polymer Bottles	Boxes of 10	0407-1413-59
		50 mL	Single-Dose Polymer Bottles	Boxes of 10	0407-1413-61
		100 mL	Single-Dose Polymer Bottles	Boxes of 10	0407-1413-63
		125 mL	Single-Dose Glass Bottles	Boxes of 10	0407-1413-53
		150 mL	Single-Dose Polymer Bottles	Boxes of 10	0407-1413-65
		500 mL [†]	Imaging or Pharmacy Bulk Package Polymer Bottles	Boxes of 10	0407-1413-72
	350	50 mL	Single-Dose Polymer Bottles	Boxes of 10	0407-1414-89
		75 mL	Single-Dose Polymer Bottles	Boxes of 10	0407-1414-90
100 mL		Single-Dose Polymer Bottles	Boxes of 10	0407-1414-91	

		125 mL	Single-Dose Glass Bottles	Boxes of 10	0407-1414-76
		150 mL	Single-Dose Polymer Bottles	Boxes of 10	0407-1414-93
		200 mL	Single-Dose Polymer Bottles	Boxes of 10	0407-1414-94
		500 mL [†]	Imaging or Pharmacy Bulk Package Polymer Bottles	Boxes of 10	0407-1414-72
Oral Solution	9	500 mL	Single-Dose Polymer Bottles	Boxes of 10	0407-1415-09
	12	500 mL	Single-Dose Polymer Bottles	Boxes of 10	0407-1416-12

²Alternate SKUs available from Fresenius-Kabi

NDC Code	Product Description
65219038350	IODIXANOL 320mg iodine/mL INFUS. BTL 10 X 150 ML BOTTLE OUTER, SINGLE USE
65219038370	IODIXANOL 320mg iodine/mL INFUS. BTL 10 X 200 ML BOTTLE OUTER, SINGLE USE
65219038305	IODIXANOL 320mg iodine/mL INFUS. BTL 10 X 50 ML BOTTLE OUTER, SINGLE USE
65219038310	IODIXANOL 320mg iodine/mL INFUS. BTL 10 X 100 ML BOTTLE OUTER, SINGLE USE
65219038110	IODIXANOL 270mg iodine/mL INFUS. BTL 10 X 100 ML BOTTLE OUTER, SINGLE USE
65219038150	IODIXANOL 270mg iodine/mL INFUS. BTL 10 X 150 ML BOTTLE OUTER, SINGLE USE

³Alternate SKUs available from Slate Run

PRODUCT NAME	STRENGTH/ CONCENTRATION	SALEABLE UNIT	NDC #	FFF	CARDINAL HEALTH	MCKESSON	AMERISOURCE
IOPAMIDOL INJECTION, USP	41% (408 mg/mL)	Box of 10 vials Sterile Solution (10 mL)	70436- 124-82	IOP012482	5864921	2846012	10282599
IOPAMIDOL INJECTION, USP	41% (408 mg/mL)	Box of 10 vials Sterile Solution (20 mL)	70436- 124-52	IOP012452	5864905	2846038	10283079
IOPAMIDOL INJECTION, USP	41% (408 mg/mL)	Box of 1 vial Sterile Solution (50 mL)	70436- 211-80	IOP021180	5924543	2960847	10289326
IOPAMIDOL INJECTION, USP	51% (510 mg/mL)	Box of 10 vials Sterile Solution (50 mL)	70436- 125-82	IOP012582	5936513	2974806	10291505
IOPAMIDOL INJECTION, USP	61% (612 mg/mL)	Box of 10 vials Sterile Solution (15 mL)	70436- 126-82	IOP012682	5864913	2846020	10283207
IOPAMIDOL INJECTION, USP	61% (612 mg/mL)	Box of 10 vials Sterile Solution (30 mL)	70436- 219-52	IOP021952	5936521	2974814	10291560
IOPAMIDOL INJECTION, USP	61% (612 mg/mL)	Box of 10 vials Sterile Solution (50 mL)	70436- 219-62	IOP021962	5936539	2974780	10291504
IOPAMIDOL INJECTION, USP	61% (612 mg/mL)	Box of 10 vials Sterile Solution (100 mL)	70436- 219-82	IOP021982	5936547	2974863	10291562
IOPAMIDOL INJECTION, USP	76% (755 mg/mL)	Box of 10 vials Sterile Solution (100 mL)	70436- 127-82	IOP012782	5936554	2974871	10291503

4 Alternate SKUs available from Guerbet

SKU #	SAP Product Number	NDC	Product Description	SUOM	UOM
132306	222393	00019-1323-06	OPTIRAY-320 50ML BTL	CA	25
132311	222394	00019-1323-11	OPTIRAY-320 100ML BTL	CA	12
132316	222396	00019-1323-16	OPTIRAY-320 150ML BTL	CA	12
132321	222410	00019-1323-21	OPTIRAY-320 200ML BTL	CA	12
132365	235615	00019-1323-65	OPTIRAY 320 500ML BTL IBP	CA	6
133306	221858	00019-1333-06	OPTIRAY-350 50ML BTL	CA	25
133311	221859	00019-1333-11	OPTIRAY-350 100ML BTL	CA	12
133316	221967	00019-1333-16	OPTIRAY-350 150ML BTL	CA	12
133321	221860	00019-1333-21	OPTIRAY-350 200ML BTL	CA	12
133365	235617	00019-1333-65	OPTIRAY 350 500ML BTL IBP	CA	6
132352	222398	00019-1323-52	OPTIRAY-320 50ML PI SYR NR (pre-filled syrng)	CA	20
132387	222402	00019-1323-87	OPTIRAY-320 125ML PI SYR NR (pre-filled syrng)	CA	20
132390	222411	00019-1323-90	OPTIRAY-320 100ML PI SYR NR (pre-filled syrng)	CA	20
132395	222405	00019-1323-95	OPTIRAY-320 75ML PI SYR NR (pre-filled syrng)	CA	20
133387	221865	00019-1333-87	OPTIRAY-350 125ML PI SYR NR (pre-filled syrng)	CA	20
133390	221866	00019-1333-90	OPTIRAY-350 100ML PI SYR NR (pre-filled syrng)	CA	20
133395	221867	00019-1333-95	OPTIRAY-350 75ML PI SYR NR (pre-filled syrng)	CA	20

Compliance

During the current supply disruption, compliance for enhanced tier pricing will not be measured. All members will remain on their current tier.

Failure to Supply

Bracco's XR0552 agreement for Isovue contains Failure to Supply language.

Isovue is only purchased directly from Bracco, requiring a custom process in accessing Failure to Supply.

Failure to Supply Qualifications

- In order to qualify for Failure to Supply:
 1. Member must be an Isovue committed customer. A committed customer is defined as those members accessing enhanced pricing beyond the access contract price (i.e. Tier 2, Tier 3).
 2. Members must have depleted their entire allotted allocation for the month.

Failure to Supply Process

- Members must work with their Bracco account executive to:
 1. Ensure there is no Bracco clinically acceptable substitute product.
 2. If no clinically acceptable substitute product, member will receive the Failure to Supply form. FTS Form must include the following information:
 - Requestor Name, phone # and email.
 - Ship to Customer Name and Address.
 - Bracco 11-digit Customer number.
 - Payment address if different from ship to address.
 - Supplier Name
 - Invoice #
 - Invoice Date
 - Product Description
 - Quantity
 - Invoice price per UOM
 - Shipping/Handling fees (if any)
 - Taxes (if any)Backup: include Manufacturer or Wholesaler invoices showing the competitive product purchased – quantity, product cost, tax, and shipping/handling fees.
 3. Bracco Account Executive will load the final form with back up into our internal system.
 4. Bracco Contract Administration and Sales teams will review and approve the form.
 5. Payment will be processed.Total turnaround time could take approximately 60 days from form loading to payout.

Additional resources

[Supply assurance webpage](#); [Vizient Newsroom](#)



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Questions? Contact disasterresponse@vizientinc.com, pharmacyquestions@vizientinc.com, novaplus@vizientinc.com.



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